



The European Audiovisual Observatory Afternoon **in Cannes**

“Digital Cinema Tango”

Getting the right rhythm for the digitisation of European cinemas

Sunday 16 May, 2010

15.00 to 16.30

Salle Buñuel, 5th floor, Palais des festivals, Cannes

- ◆ **Opening:**
Wolfgang Closs, Executive Director of the European Audiovisual Observatory
- ◆ **Box office trends 2009: 3D a driving force**
Martin Kanzler, Analyst, European Audiovisual Observatory
- ◆ **Digital Roll-out: Status quo as of year-end 2009**
Elisabetta Brunella, Secretary General, Media Salles
- ◆ **Public funding for digital roll-out: who, what and where**
Susan Newman-Baudais, Analyst, European Audiovisual Observatory
- ◆ **Public funding – Legal issues**
Francisco Cabrera-Blázquez, Analyst, European Audiovisual Observatory
- ◆ **PANEL DISCUSSION: Challenges and threats for European independent films**

Moderator: **André Lange**, Head of Department for Information on Markets and Financing, European Audiovisual Observatory

- **Ian Christie**, Vice President, Europa Cinemas
- **Christine Eloy**, Distributor (Cineart, Belgium) representing Europa Distribution
- **Hughes Becquart**, Digitalisation of cinemas, MEDIA Programme and Media Literacy, European Commission
- **Antoine Virenque**, President of the European Digital Cinema Forum
- **Jean Cazes**, Producer (Lumière International) representing the Club des producteurs européens

Your questions and participation in this discussion will be most welcome!

This workshop will take place in English and French – simultaneous translation into French will be provided when English is spoken.

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This conference is **freely accessible** to all those holding an accreditation to the Marché du Film or to the Festival. However, registration is necessary. Please confirm your participation By filling in the form below and returning it to us.



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I confirm that I will be attending this event :

Mr

Mrs

Ms

First name:

Last name:

Profession:

Organisation:

Address:

Tel.:

Fax:

E-mail:

Please fill in this form and send it back to us:

By E-mail: cannes@coe.int or

By fax: +33 (0)3 90 21 60 19

By post: Cannes conference, European Audiovisual Observatory
76 Allée de la Robertsau, 67000 Strasbourg, France.

For all further information, send an E mail to : cannes@coe.int

Or call +33 (0)3 90 21 60 10

We look forward to seeing you in Cannes !