

*The Norwegian Presidency 2006 European Audiovisual Observatory  
La Présidence norvégienne 2006 de l'Observatoire européen de l'audiovisuel  
Norwegische Präsidentschaft 2006 der Europäischen audiovisuellen Informationsstelle*

is pleased to invite you to a seminar on

## **Relations between Broadcasters and Film Producers in Europe: The Diversity of Economic and Legal Models**

“Tancred” Cinema, the Film House (“Filmens Hus”), Dronningens gate 16, Oslo  
Thursday, 8 June 2006 1:00 – 4:00 p.m.

The seminar will have an exploratory and explanatory profile and will be held in English (no translation into other languages).

A stand-up sandwich lunch is provided for seminar participants in “Galleriet”, the Film House, from 12:00 noon. There will be a mid-session coffee break.

### **Contributions**

**Mr. Helge SØNNELAND, Permanent Secretary for Cultural Affairs:**  
**Opening statement**

**Mr. Wolfgang CLOSS, European Audiovisual Observatory:**  
**Welcome statement**

**Dr. André LANGE, European Audiovisual Observatory:**  
**“The Diversity of Economic Models in the Relation between Broadcasters and the Film Industry”**

**Dr. Susanne NIKOLTCHEV, European Audiovisual Observatory:**  
**“Broadcasters’ Obligations to Invest in Cinematographic Production”**

**Mr. Leif HOLST JENSEN, Norwegian Association of Film & Television Producers:**  
**“How Can Broadcasters Contribute to a National Cinematography”**

**Mr. Oddvar BULL TUHUS, Norwegian Broadcasting Corporation (NRK):**  
**“Private Producers and Public Providers – the Public Service Perspective”**

The session will be moderated by Mr Nils Klevjer Aas, Norwegian Film Fund/Norwegian Presidency 2006 of the European Audiovisual Observatory. Debate is not foreseen, but there will be opportunities to ask questions related to the contributions.

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**Contributor profiles, see overleaf**

**Mr. Helge SØNNELAND**

Permanent Secretary of the Royal Norwegian Ministry for Cultural and Church Affairs, Mr Sønneland has been instrumental in developing Norwegian cultural and audiovisual policies over several decades. Originally an intellectual property lawyer with a wide experience in international matters, he has been a member of and chaired various Council of Europe political and expert committees.

**Mr. Wolfgang CLOSS**

Executive Director of the European Audiovisual Observatory since 2000, Mr Closs is a lawyer and the former Director of the Institute of European Media Law in Saarbrücken, Germany.

**Dr. André LANGE**

Scientific editor of the Yearbook - Film, Television, Video and Multimedia in Europe and coordinator of the LUMIERE and KORDA databases. Prior to joining the Observatory in 1993 as part of the initial team, had a distinguished international career as a researcher, specialising in socio-economic aspects of the European media sector. Has published a large number of books, studies and scientific papers for international bodies, national ministries, professional organisations and research institutes. Doctorate in Communications Studies from the University of Liège (1986). His book, *The Future of the European Audiovisual Industry* (1988), received the Emile Bernheim Prize for European Integration. Editor of the website "History of television" (<http://www.histv.net/>).

**Dr. Susanne NIKOLTCHEV**

Head of Department for Legal Information, co-ordinator and editor of IRIS - Legal Observations of the European Audiovisual Observatory as well as all other publications published by the department. Joined the Observatory in 1998 following a career as media, telecoms, international trade and EU competition lawyer associated with the American law firm of Covington & Burling (1995-1998). As a member of the bars of Germany, Washington D.C. and Brussels, has worked in private practice in Germany, the United States and Belgium with particular exposure to audiovisual issues on the international and European level as well as on the national level. Doctorate in law (comparative legal studies, thesis published in 1997) from the University of Trier (1996).

**Mr. Leif HOLST JENSEN**

Secretary General of the Norwegian Film & TV Producers' Association. Mr. Holst Jensen formerly served as Head of Culture in the Danish Broadcasting Corporation and as Head of Programming at Metropol TV in Oslo, Norway. Originally trained as a journalist and television producer, Mr. Holst Jensen holds an MBA in strategic planning from the Norwegian School of Management.

**Mr Oddvar BULL TUHUS**

Head of NRK Channel 2. Mr. Bull Thus began his career as a filmmaker and has directed six feature films, among them the award-winning *Maria Marusjka* (1973) and the Quinzaine des Réalisateurs-selection *Strike* (1975), as well as the national box-office top-rated *1958* (1980) and *Fifty-Fifty* (1984). He is the producer of five feature films, among them *The Other Side of Sunday* (Berit Naesheim 1997; Academy Award-nominee for Best Foreign Film 1998) and has written five original screenplays, having a co-credit as scriptwriter on *The Inheritance* (Anja Breien, 1978; Cannes main programme selection 1979). Mr. Bull Thus has served as President of the Society of Nordic Film Directors (1990-92) and has represented Norway on the Board of Management of EURIMAGES. In 1992 he became the first Commissioning Editor in the Norwegian Film Institute. Since 1994 he has worked for the NRK, first as Head of the Drama Department, from 2000 as Head of NRK-Television Channel 2 ("NRK2").