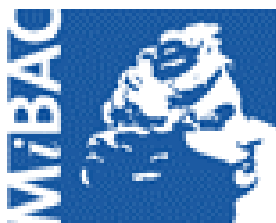


**PRESIDENZA ITALIANA DELL'UNIONE EUROPEA
ITALIAN PRESIDENCY OF THE EUROPEAN UNION
PRESIDENCE ITALIENNE DE L'UNION EUROPEENNE**



**TAORMINA
Saturday 15 – Sunday 16 November 2003**

Riunione di esperti
sulla riforma degli strumenti di sostegno all'industria
audiovisiva europea

Meeting of experts
on the reform of the instruments to encourage the European
audiovisual industry

Réunion d'experts
sur la reforme des instruments de soutien à l'industrie
audiovisuelle européenne



**CON IL SUPPORTO DELLA COMMISSIONE EUROPEA
WITH THE SUPPORT OF THE EUROPEAN COMMISSION
AVEC LE SOUTIEN DE LA COMMISSION EUROPEENNE**



Education and Culture

TAORMINA
Saturday 15 – Sunday 16 November 2003
2nd OFFICIAL CONFERENCE OF THE ITALIAN SEMESTER

WORK PROGRAMME

Mazzarò Sea Palace

Saturday, 15 November (morning and afternoon)	
“The instruments supporting the European audiovisual industry in the framework of redesigning the new Media Programme”	
9.00 – 11.00	<p>Welcome speech: Vice Minister Nicola Bono, Ministry of Cultural Heritage and Activities, Presidency on duty of the Council of Ministers of Culture of the European Union Mayor of Messina, Giuseppe Buzzanca</p> <p>Plenary session “Opportunities and risks of the EU enlargement for the European audiovisual industry and its supporting policies” Chairman: Gianni Profita, Director General Cinema - MBAC Information on the financial situation of the various branches of the European audiovisual industry, by André Lange, European Audiovisual Observatory Presentation of the European Cinema Yearbook 2003, by Dr J. Ph. Wolff, MEDIASalles</p>
11.00 – 11.15	Coffee break
11.30 – 13.30	<p>Discussion in 4 working groups:</p> <p>a) The role of television in the future of European Programmes supporting the audiovisual industry Chairman: Henri Ingberg, Directeur Général - Communauté Française de Belgique Rapporteur: Gaetano Stucchi, Eurovisioni Coordinator: Giacomo Mazzone, Assistant EBU’s Secretary General Key note speakers: - Aviva Silver, European Commission - Wolfgang Closs, European Audiovisual Observatory. The programming of films on European television" Partners: European Audiovisual Observatory, Eurovisioni, MEDIA Programme</p> <p>b) The relations between national funds and Community resources Chairman: Jacques Delmoly, Head of MEDIA Programme - CE Rapporteur: Carol Comley, EFAD Key note speakers : - Vittorio Testa, Expert of Direction General Cinema - MBAC - Alain Modot, Media Consulting Group Partners: EFAD, European Commission</p>

	<p>c) Policies in support of the audiovisual industry through the fiscal lever Chairman: Fernando Ghia (Pixit) Rapporteur: Philippe Kern Speakers: Ubaldo Livolsi (Cinecittà Holding), Guendalina Ponti (Studio Ponti-DeSanctis)</p> <p>d) Cultural diversity, markets outside Europe and promotion Chairman: John Howkins (European GATS Film Industry Forum/BSAC) Rapporteur: Cecile Despringe (SACD) Partners: European GATS Film Industry Forum/BSAC; European Film Promotion, SACD</p>
13.30 – 14.30	Lunch
Saturday, 15 November (afternoon)	
“The instruments supporting the European audiovisual industry in the framework of redesigning the new Media Programme”	
14.30 – 16.30	Resumption of the working groups
16.30 – 16.45	Coffee break
16.45 – 19.00	Plenary session: report of the working groups and discussion
20.30	Event Dinner

Sunday, 16 November (Morning)	
Presentation of the conclusions	
11.30 – 13.30	Reports from Saturday Seminars and working groups - Presidency on duty of the Council of Ministers of Culture of the European Union - Direction for Culture, Audiovisual Policy and Sport, European Commission

The programme of the Conference comprises also two seminars

SEMINAR A (Atlants Bay Hotel)

(access open to all experts)

Saturday 15th November	European day of studies on “The European cinematographic heritage, its conservation and diffusion” Chairperson: Gabrielle Claes, President ACE Coordinators: Angelo Libertini SNC/CSC & Gianluca Farinelli, Cineteca C. di Bologna Rapporteur: Patrice Vivancos, Journées européennes C&T
9.00 – 9.30	Opening: Presidency on duty of the Council of Ministers of Culture of the European Union -Direzioe Generale per il Cinema - MBAC Association des Cinémathèques Européennes European Commission -General Directorate for Education and Culture Mayor of Catania
9.30 – 9.45	Information on the draft resolution; “Legal deposit of cinematographic works in the European Union”, Council of the European Union
9.45 – 11.00	Session a) The recourse to new technologies for the conservation and diffusion of the heritage The harmonisation of catalogues and the creation of a European database of film material The identification of optimum preservation and restoration systems for analogue and digital material The use of new media for a better of the European film heritage
11.00– 11.15	Coffee break
11.15 – 13.30	Session b) The lack of specific professional training for film archivists The Italian experience of the Central Institute for Restoration The experience of the British Film Institute in London
13.30 – 14.00	Lunch
14.00 –15.30	Session c) The introduction of a real education to the image at school level as an initiation to European cinema, in historical and contemporary perspective
15.30 – 17.00	Session d) The need for a common agreement between the European Film libraries and the right to a better circulation of the European heritage
17.00 – 17.15	Coffee Break
17.15 – 18.30	Session e) The enlargement perspective: the cinematographic heritage in the East European countries
	Discussion
18.30 –19.00	Conclusions

List of participants:

Gabrielle Claes, Presidente ACE, direttrice della CINEMATHEQUE ROYALE - Bruxelles – BELGIUM; Claudia Dillmann, Direttrice Deutsches Filminstitut - Francoforte – GERMANY; Alfonso Del Amo, Presidente Commissione Tecnica FIAF - Filmoteca Espanola - Madrid – SPAIN; Peter von Bagh, Direttore Artistico Cinema Ritrovato , critico e regista- Helsinki – FINLAND; Martine Offroy, Presidente CINEMATHEQUE DE TOULOUSE, direttrice della CINEMATHEQUE GAUMONT - Paris – FRANCE; José Manuel Costa, vice-presidente Cinemateca Portuguesa - Lisbona – PORTUGAL; Joao Benard da Costa - President Cinematica Nacional Lisboa, PORTUGAL; Alain Bergala, Critico e Responsabile del Progetto di Formazione all'immagine per conto del Ministero Francese - Paris –FRANCE; Richard Paterson, Head of Knowledge, British Film Institute, UK; Marisol Perez Guevara, Europeoan Commission, BELGIUM; Boris Todorovitch, Direttore di Archives Francaises du Film du Centre National de la Cinematographie - Bois d'Arcy – FRANCE; Vladimir Opela, Direttore Narodni Filmovy Archiv - Praga - CZECH REPUBLIC; Dinko Tucakovic, Program Director Jugoslovenska Kinoteka - Beograd - SERBIA AND MONTENEGRO; Gian Luca Farinelli - Direttore Cineteca del Comune di Bologna - Bologna – ITALY; Maria Gracia Barquero - Responsabile Depositi Filmoteca Espanola - Madrid – Spagna; Angelo Libertini - Direttore Generale Scuola Nazionale di Cinema - Roma – ITALY; Patrizia Cacciani - Istituto Luce - Roma – ITALY; Letizia Cortini - Archivio del Movimento Operaio - Roma – ITALY; Giuseppe Rotunno - Roma - direttore della Fotografia, responsabile di numerosi restauri della Cineteca Nazionale ITALY; Jon Wenstroem, Curator Cinemateket, Swedish Film Insitute, SWEDEN,

Seminar B

(reserved only to European Film Agencies Members)

Sunday, 16 November (Afternoon)	The reform of the instruments in support of the audiovisual industry
14.30 – 16.30	Meeting with European Film Agencies representatives Coordinated by: The General Directory for Cinema – Italian Ministry of Cultural Heritage and Activities. <ul style="list-style-type: none">○ The results of the Taormina Seminar○ The state of relations between national film agencies and broadcasters○ Enlargement, and how we handle the "Accession" Countries○ The future of the European Film Academy○ Co-operation and co-ordination in training and the Commission's proposal for the establishment of a Europe-wide "Training Network"
16.30 – 16.45	Coffee break
16.45 – 18.45	Discussion and preparation of the final report
20.00	Dinner

Credits:

Organization of the events for the Semester of the Italian Presidency (Audiovisual and Culture)	Direzione Generale Cinema – MBAC, Rome Fondazione Rosselli, Turin
Scientific coordination	European Film Agency Directors Eurovisioni BSAC-Eurocinema-European Gats Film Industry Forum Scuola Nazionale di Cinema – Centro Sperimentale di cinematografia Association des Cinémathèques Européennes Unione Cineteche Italiane
Partner institutions	European Commission – General Directorate for Education and Culture Council of the European Union - General Directorate for Education, Youth , Culture and Audiovisual Direzione Generale per il Cinema - MBAC Scuola Nazionale di Cinema – Centro Sperimentale di cinematografia Association des Cinémathèques Européennes Unione Cineteche Italiane Taormina Arte, City of Messina, Region of Sicily
Data gathering	European Audiovisual Observatory (Strasbourg) MEDIA Salles (Milan)

A special thanks to City of Messina and Taormina Arte for special contribution and collaboration