

Public funding for the film and audiovisual sector in Europe: the role of regional funds

*Cinéregio Founding Conference, Mons
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What do we mean by public funding?

- Direct financial support on a continuous basis for audiovisual projects
- Funding from the state, taxation, voluntary contributions and other sources
- We do not include tax incentive schemes

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National and regional support schemes for the development, production and distribution of films and audiovisual works in the European Audiovisual Observatory's 35 member states

Country	<input type="text"/>
Funding Body	<input type="text"/>
Type of Production	<input type="text"/>
Principal Target for Support	<input type="text"/>
Who can apply?	<input type="text"/>
Funding Programme	<input type="text"/>

Definition of main search parameters

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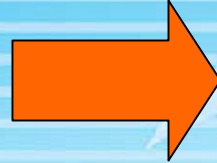
The KORDA database provides a compilation of available information on public funding for film and audiovisual production and distribution in Europe. The database is the result of collaboration between the European Audiovisual Observatory and the funding bodies concerned, as well as with various specialised national sources.

<http://korda.obs.coe.int>

How KORDA is structured

Funding body

**Atelier de
Production
Centre Val
de Loire**



Support programmes

- Scriptwriting for first and second features
- Model animation short films
- Production of short and medium-length films
- Creative documentaries
- Production of first and second features

169 organisations in 31 countries

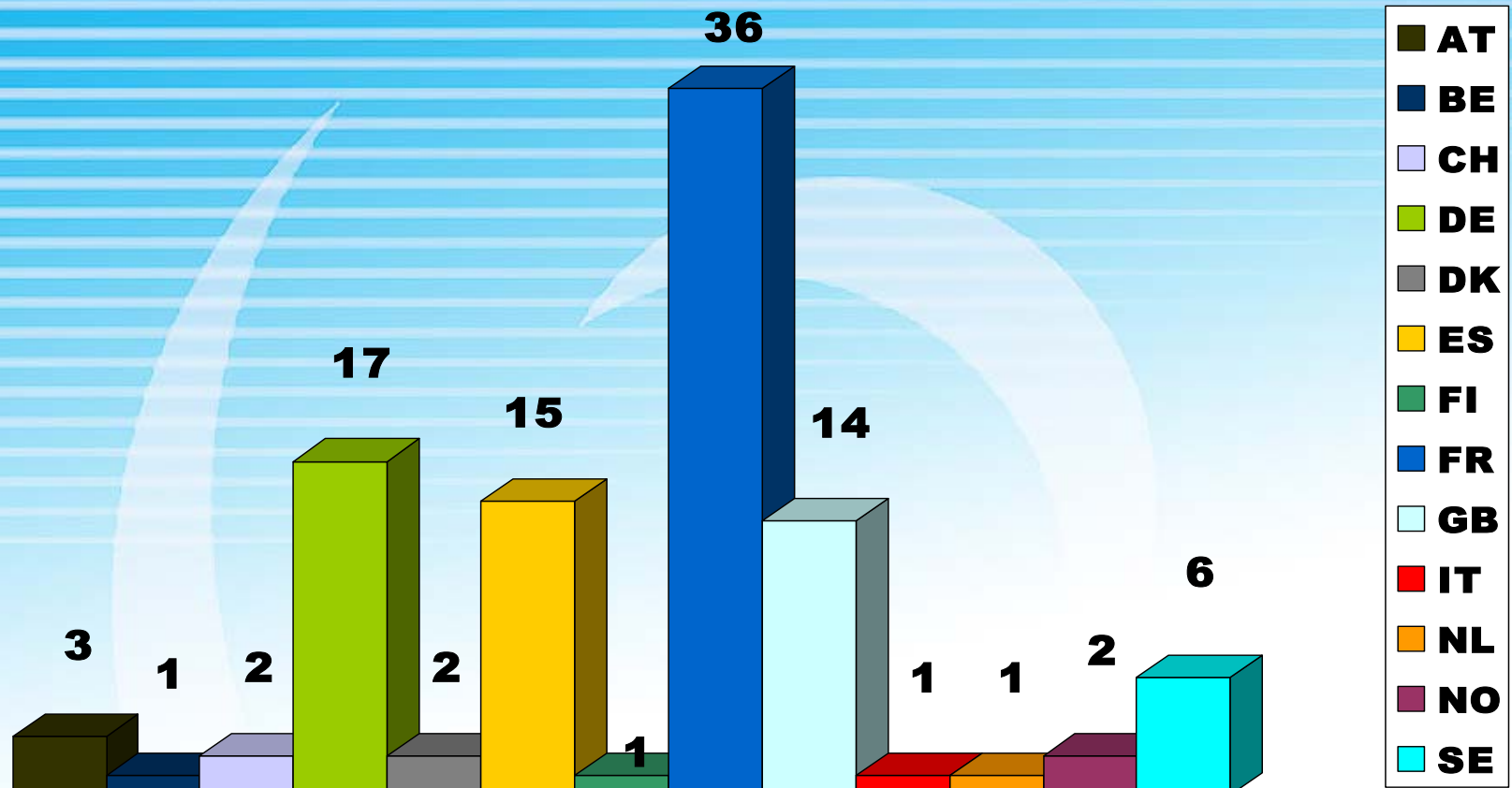
Source: OBS



Which countries have regional funding?

Number of funding bodies per country, 2003

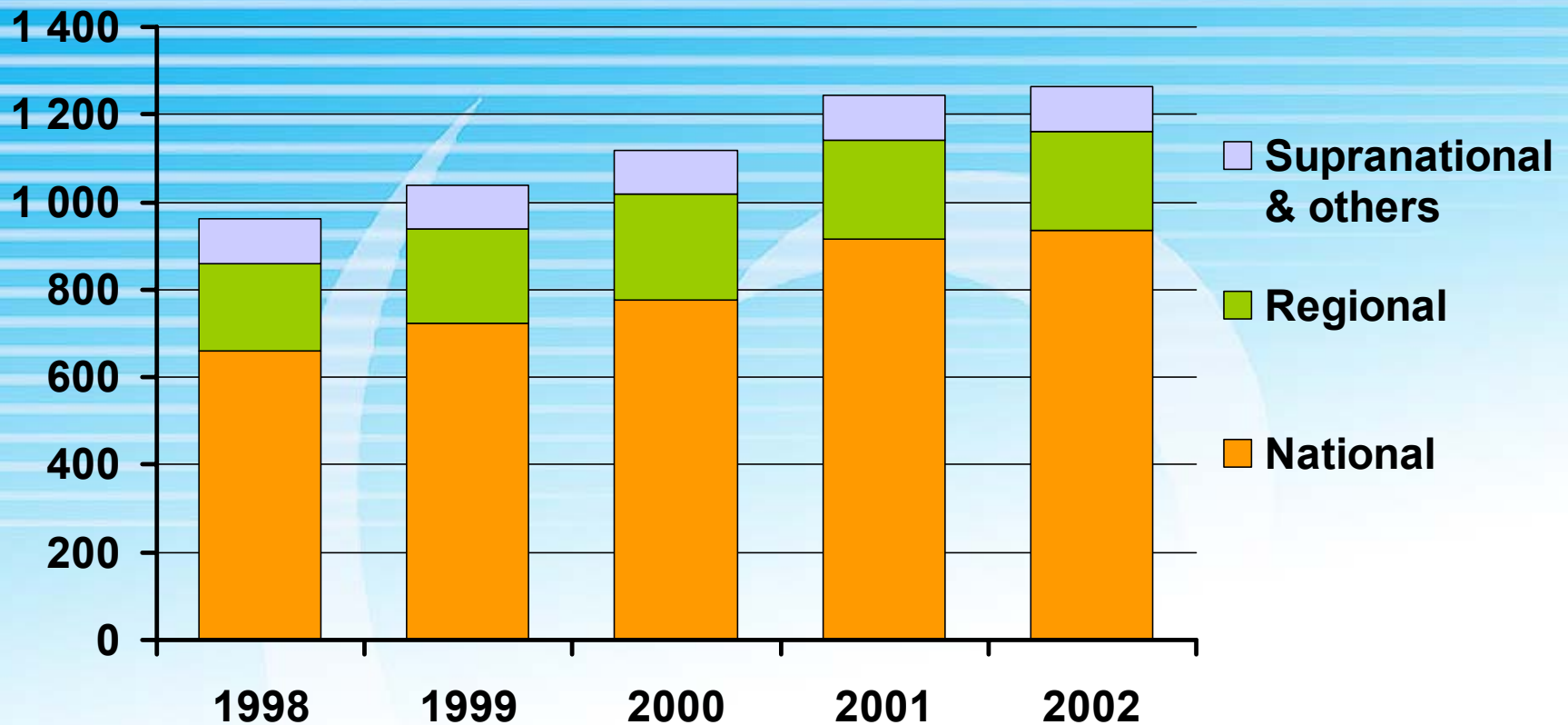
Source: OBS



Regional funding = 18% of the total in 2002

Annual budgets of funding bodies, in €m

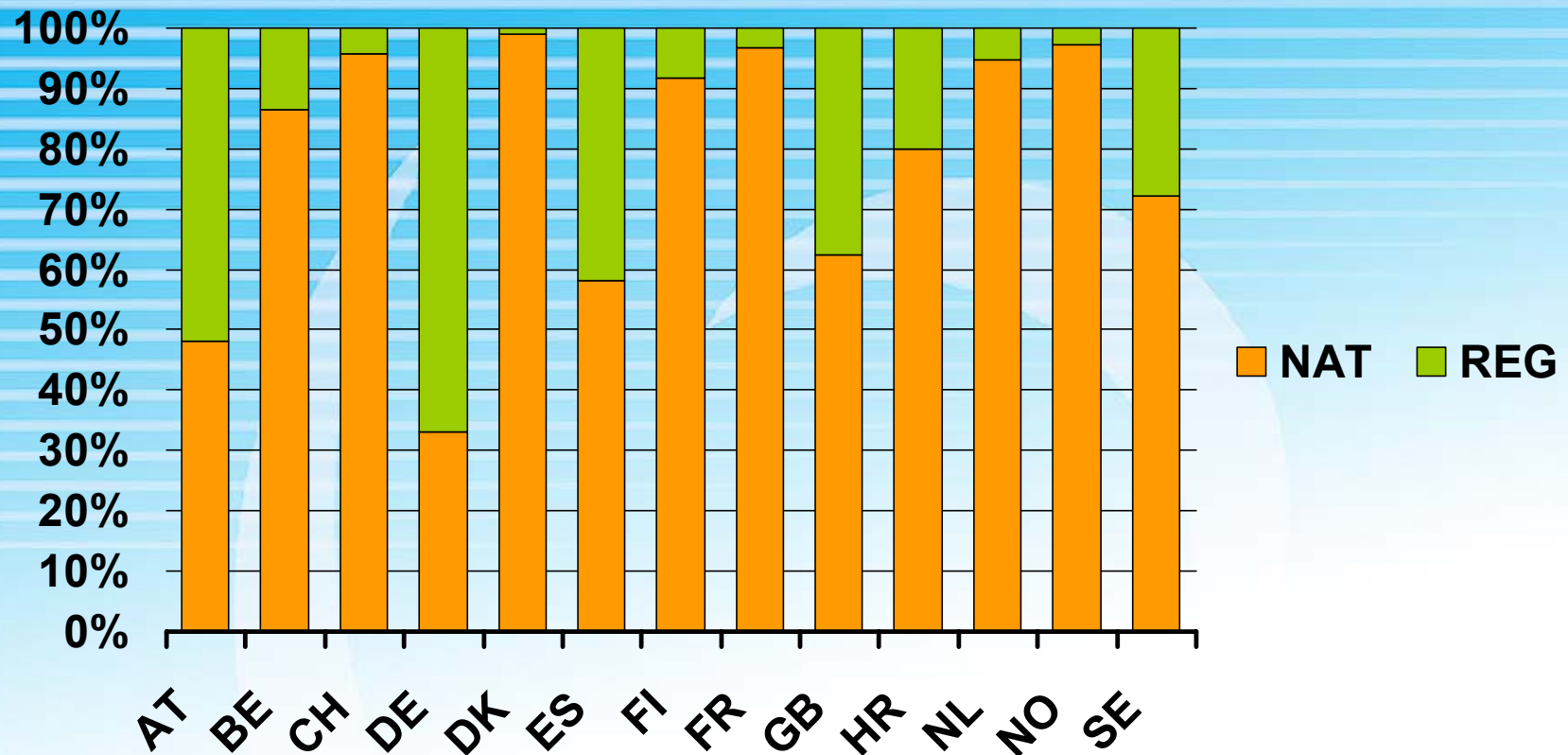
Source: OBS



Regional vs national funding

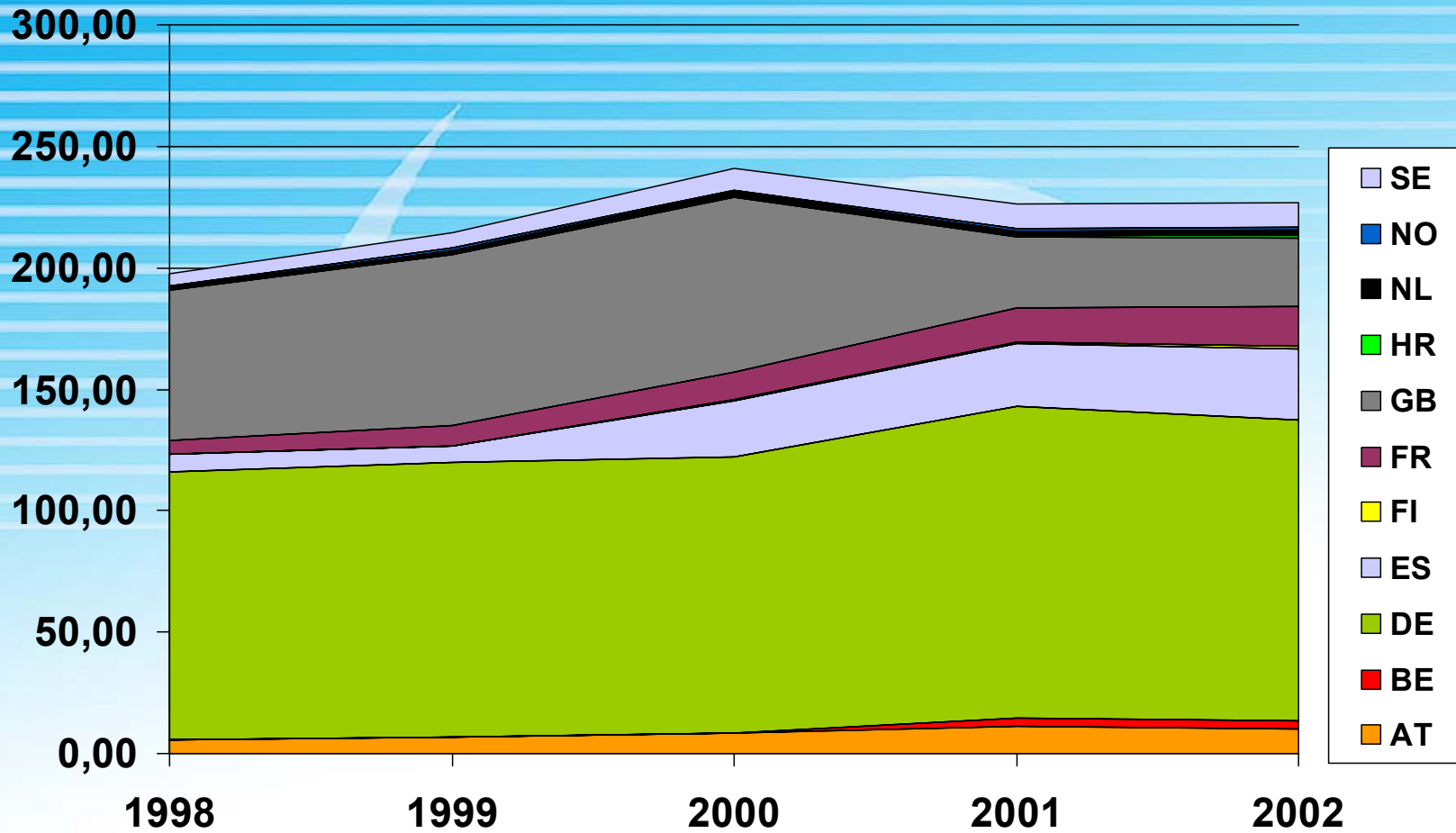
Annual budgets of funding bodies

Source: OBS



Annual budgets of regional funds (€m)

Source: OBS



The major regional funds

Filmstiftung Nordrhein-Westfalen

FilmFernsehFonds Bayern

Filmboard Berlin-Brandenburg

Institut Catala de Finances

Mitteldeutsche Medienförderung

Gaelic Broadcasting Committee

Filmförderung Hamburg

Nordmedia

Medien- und Filmgesellschaft
Baden-Württemberg

Filmfonds Wien

Film i Väst

Institut Catala des Industries Culturals

Conseil régional d'Ile-de-France

Scottish Screen

Filmpool Nord

Wallimage

Conselleria de Cultura, Comunicacion
Social e Turismo, Xunta de Galicia

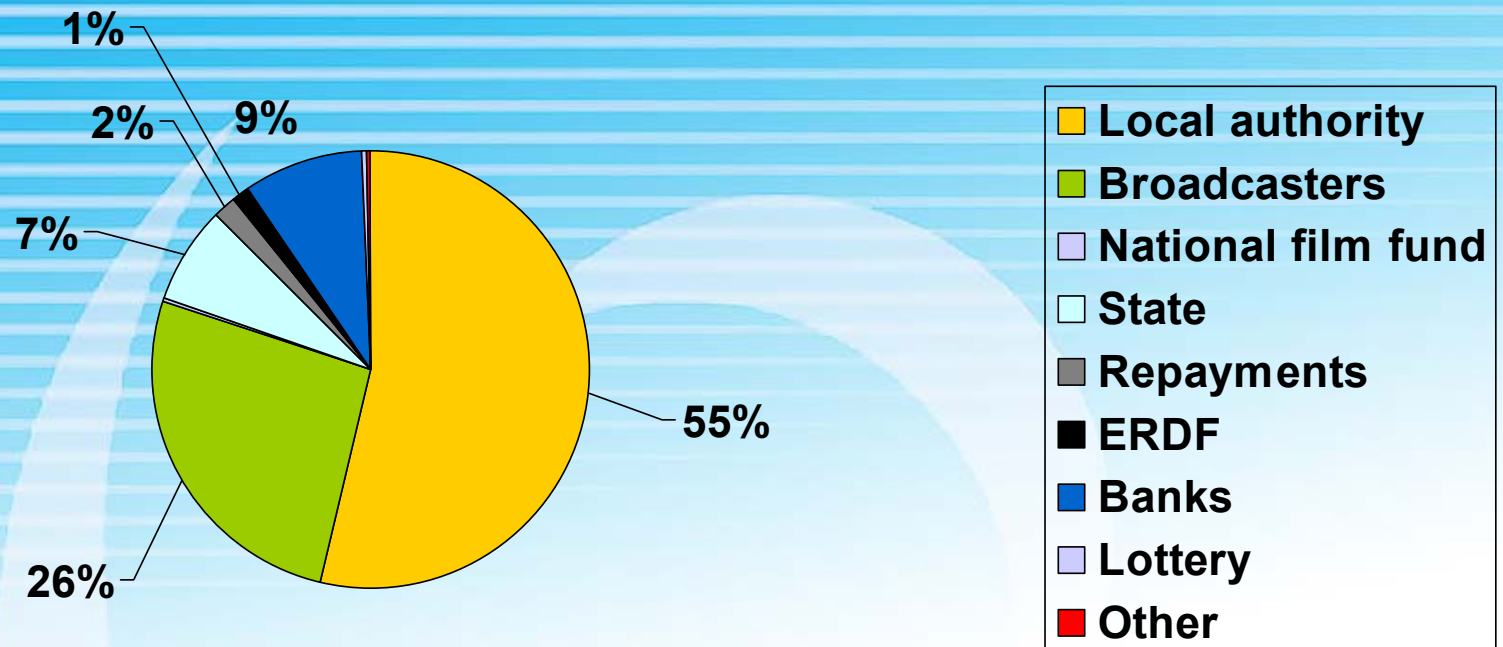
Rhône-Alpes Cinéma

Rotterdams Fonds voor de Film en
Audiovisuele Media

Direccio General de Política
Linguística de la Generalitat de
Catalunya

Contributions to regional funds 2002

Source: OBS

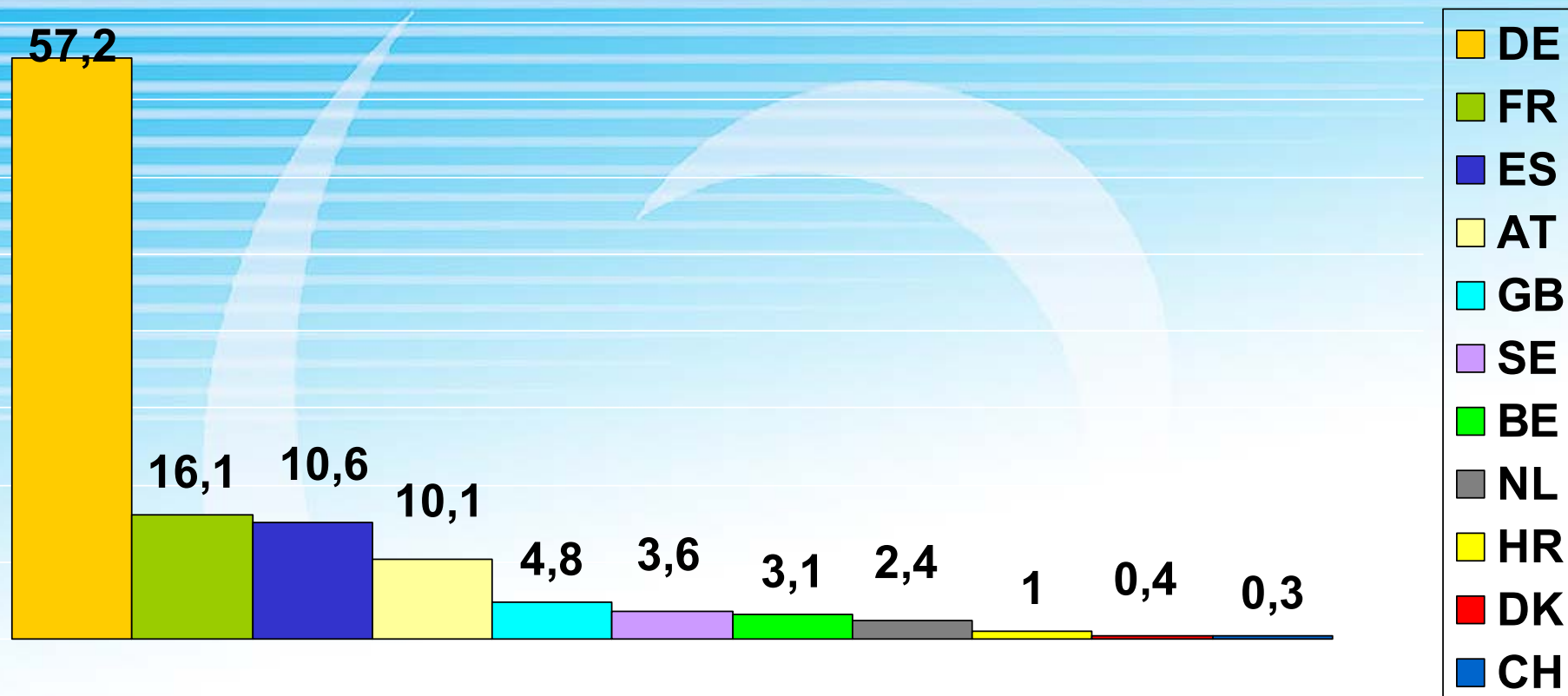


Based on 20 largest annual budgets

Funding by regions is highest in DE (2002, €m)

Based on funding bodies for which budget breakdowns are available

Source:OBS



Production is primary target of support

Number of programmes listed on KORDA

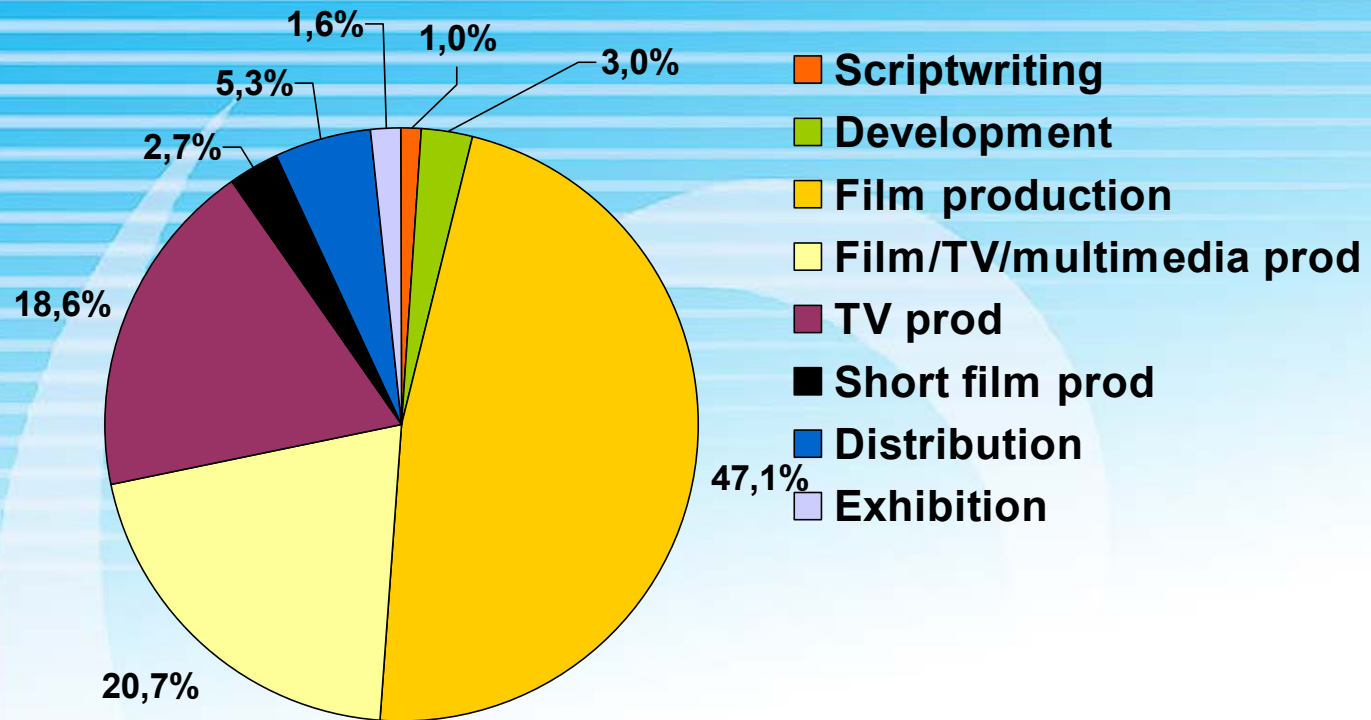
Source: OBS



89% of support goes into production

Breakdown of funding by 20 largest regional bodies (2002)

Source: OBS



What are the objectives of regional funds?

Economic

Encourage production in region

Support development of local AV industry

Develop film culture

Foster development of SMEs

Cultural

Assert cultural identity

Promote film culture

Offer strategic guidance, representing industry

Conclusions: regional vs national funding

- Regional funds outnumber national funds
- National funding is much greater – except in Germany and Austria
- Local government is the main source of funding
- Regional funds place a greater emphasis on production support
- Objectives of regional funds tend to be economic rather than cultural

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