

# **Public funding for the film and audiovisual sector in Europe**

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# Public funding for the film and audiovisual sector in Europe

Objectives of the report:

- To collect information on public support for film, TV and multimedia...
- At national, regional and local level...
- ...in the whole of Europe
- To analyse the sources of public funding
- ...and what activities are supported

# What do we mean by public funding?

- Direct financial support for audiovisual projects
- We do not include tax schemes
- Information linked to institutions and programmes
- Some concerns about consistency of reporting

National and regional support schemes for the development, production and distribution of films and audiovisual works in the European Audiovisual Observatory's 35 member states

Country	<input type="text"/>
Funding Body	<input type="text"/>
Type of Production	<input type="text"/>
Principal Target for Support	<input type="text"/>
Who can apply?	<input type="text"/>
Funding Programme	<input type="text"/>

Definition of main search parameters

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*The KORDA database provides a compilation of available information on public funding for film and audiovisual production and distribution in Europe. The database is the result of collaboration between the European Audiovisual Observatory and the funding bodies concerned, as well as with various specialised national sources.*

**http://korda.obs.coe.int**

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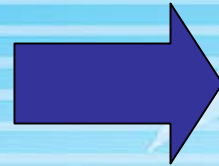
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# How KORDA is structured

**Funding body**

**Film London**



**Support programmes**

- London Artists Film & Video Awards
- London Production Fund
- Pulse - Digital Shorts

# 161 funding bodies in 31 countries

Source: OBS



# 500+ funding programmes

Source: OBS

**243**

at national level

**248**

regional/local/community

**21**

supranational

**16**

others

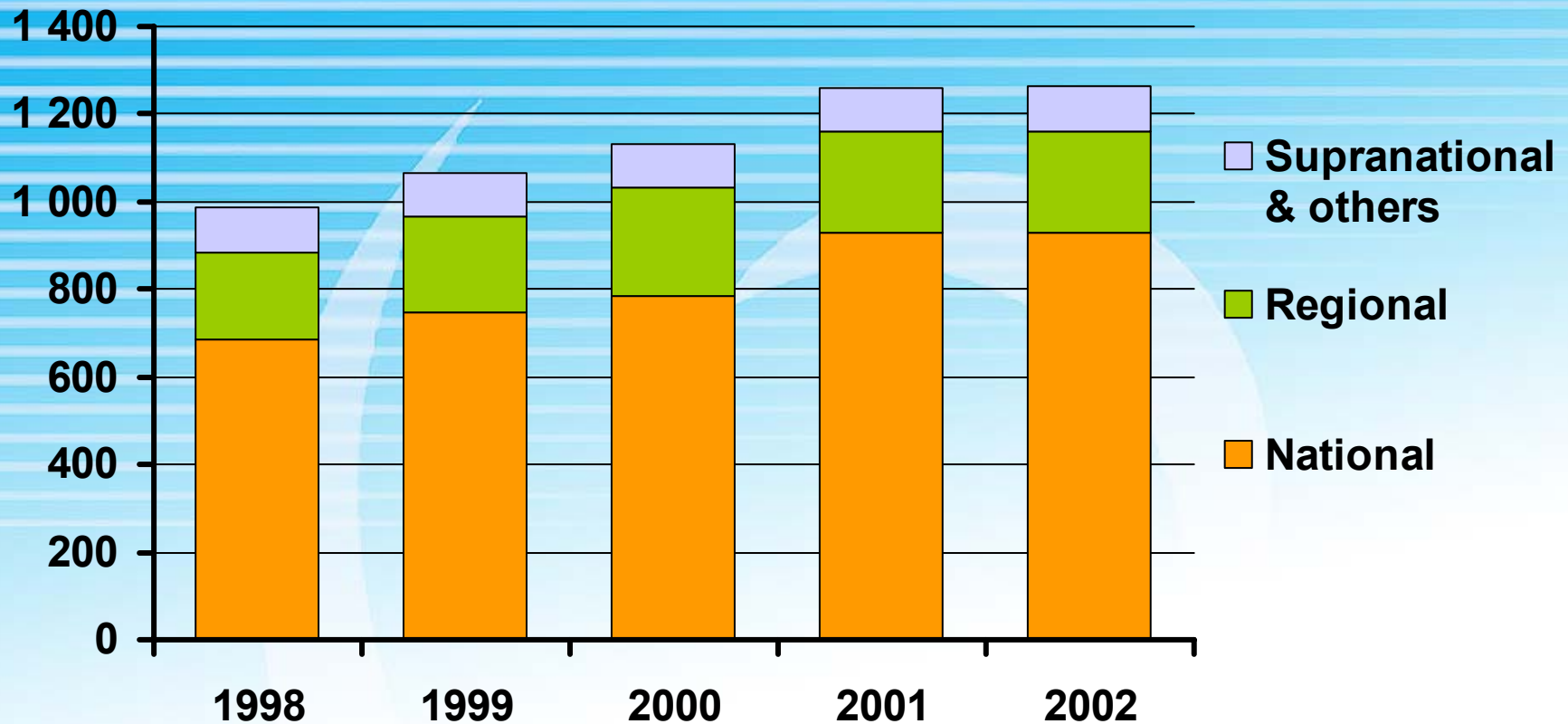
**528**

total

# Growth in public funding slowed in 2002

Annual budgets of funding bodies, in €m

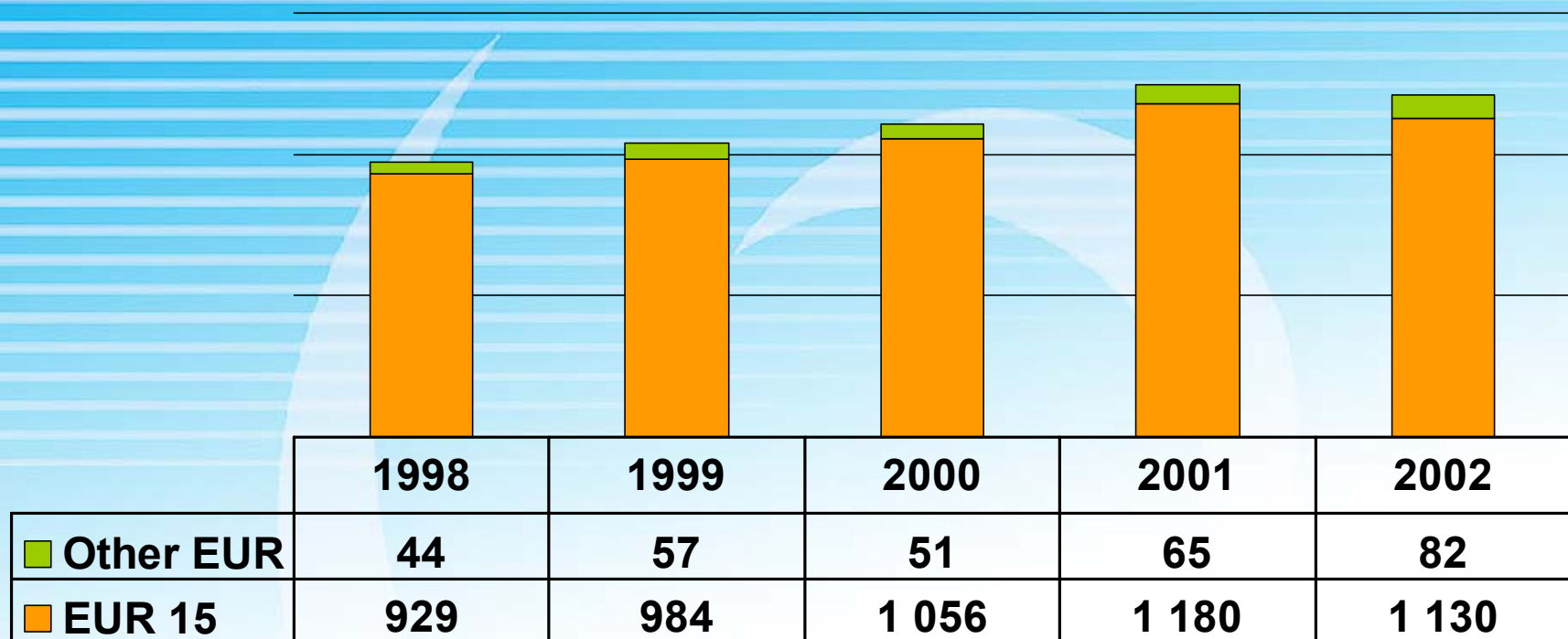
Source: OBS



# EUR 15 account for 90% of European funding

Annual budgets of funding bodies, in €m

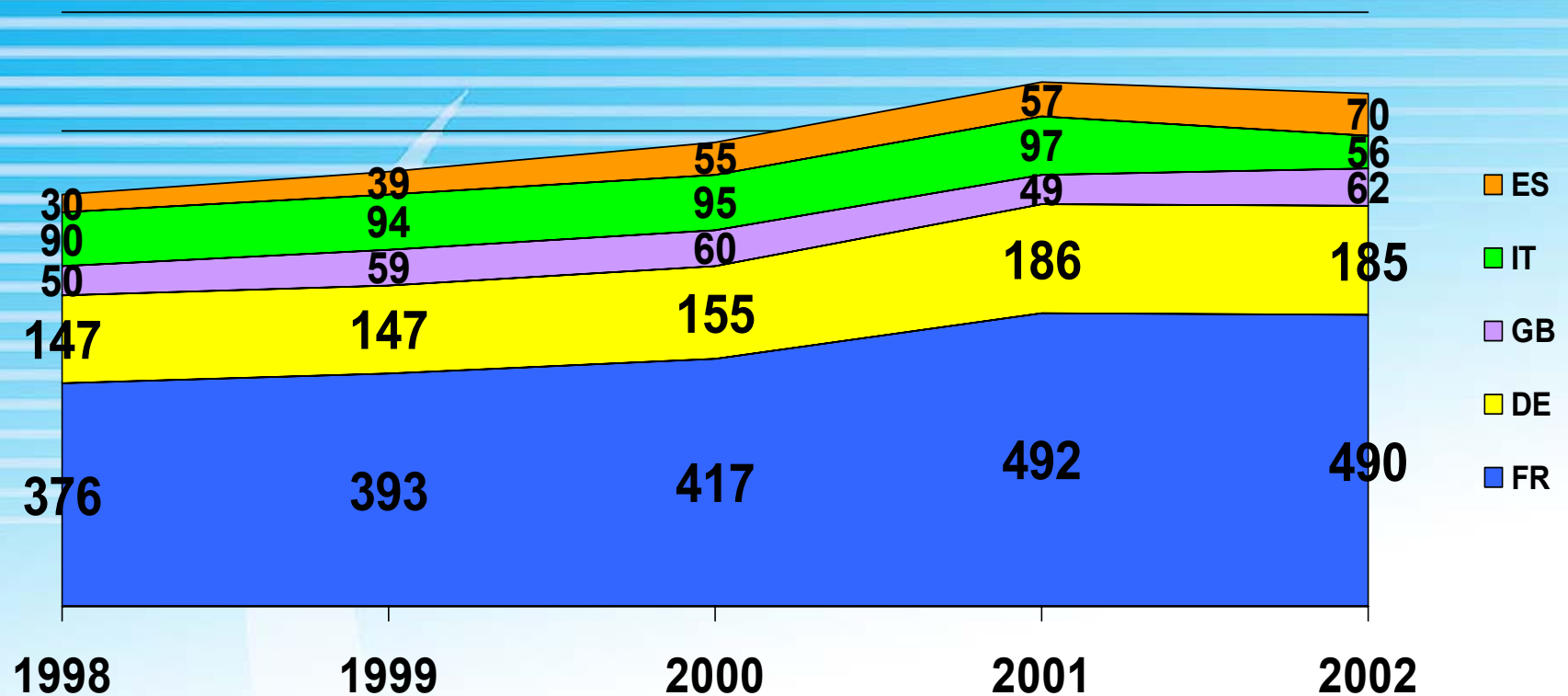
Source: OBS



# Annual budgets in the big five countries (1998-2002)

In €m

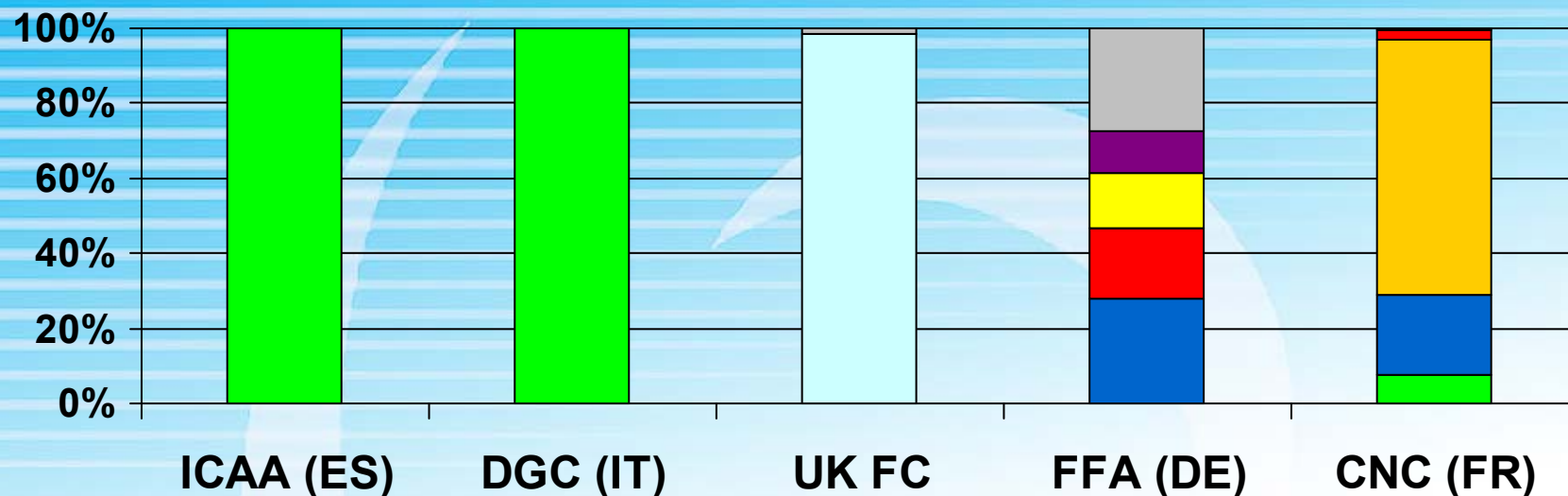
Source: OBS



# Sources of financing of main national funds

(in % of total budget – 2002)

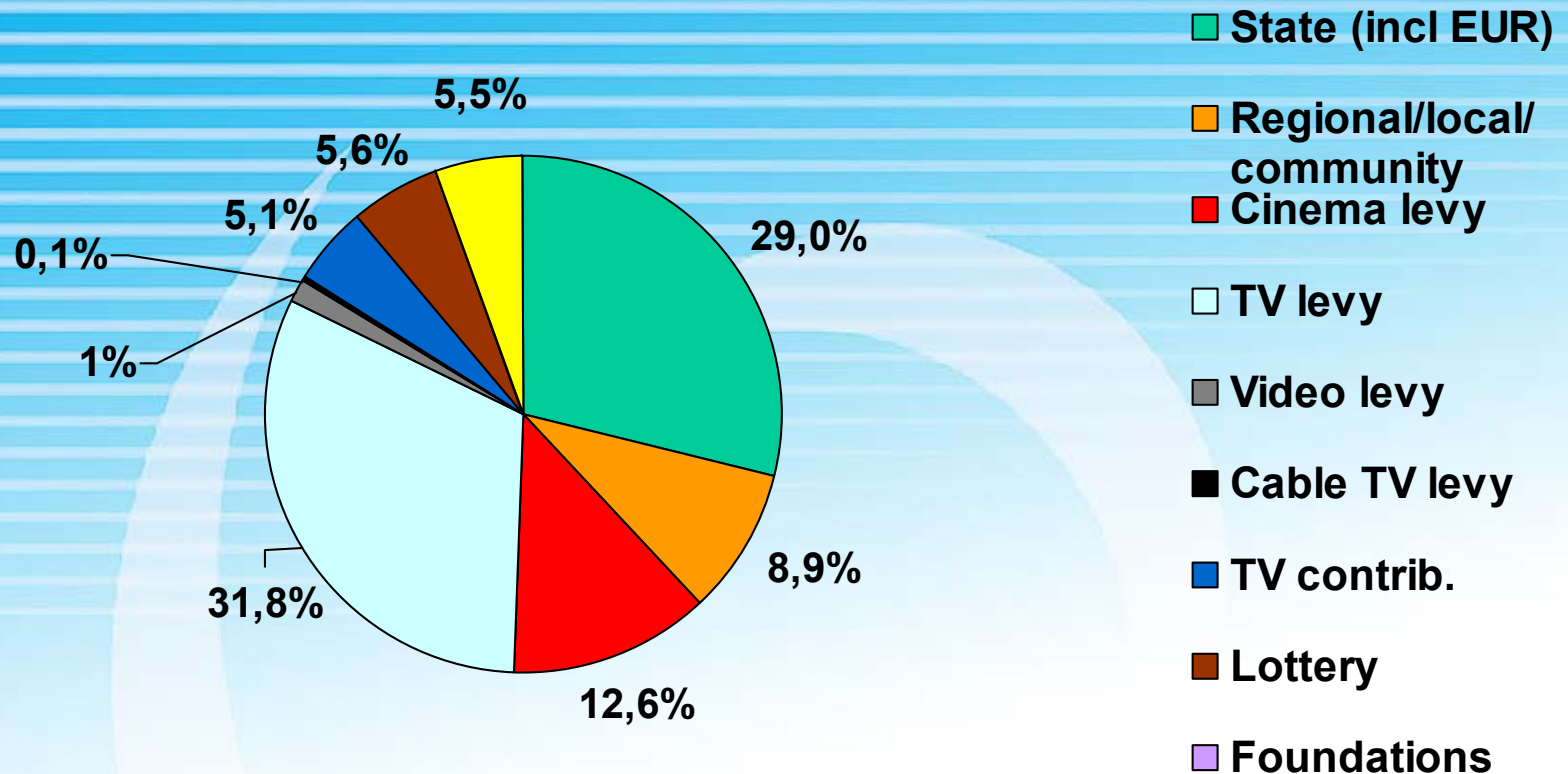
Source: OBS



# The market contributes more than the state

## Sources of financing in 31 states (2002)

Source: OBS



# Production is primary target of support

Number of programmes listed on KORDA

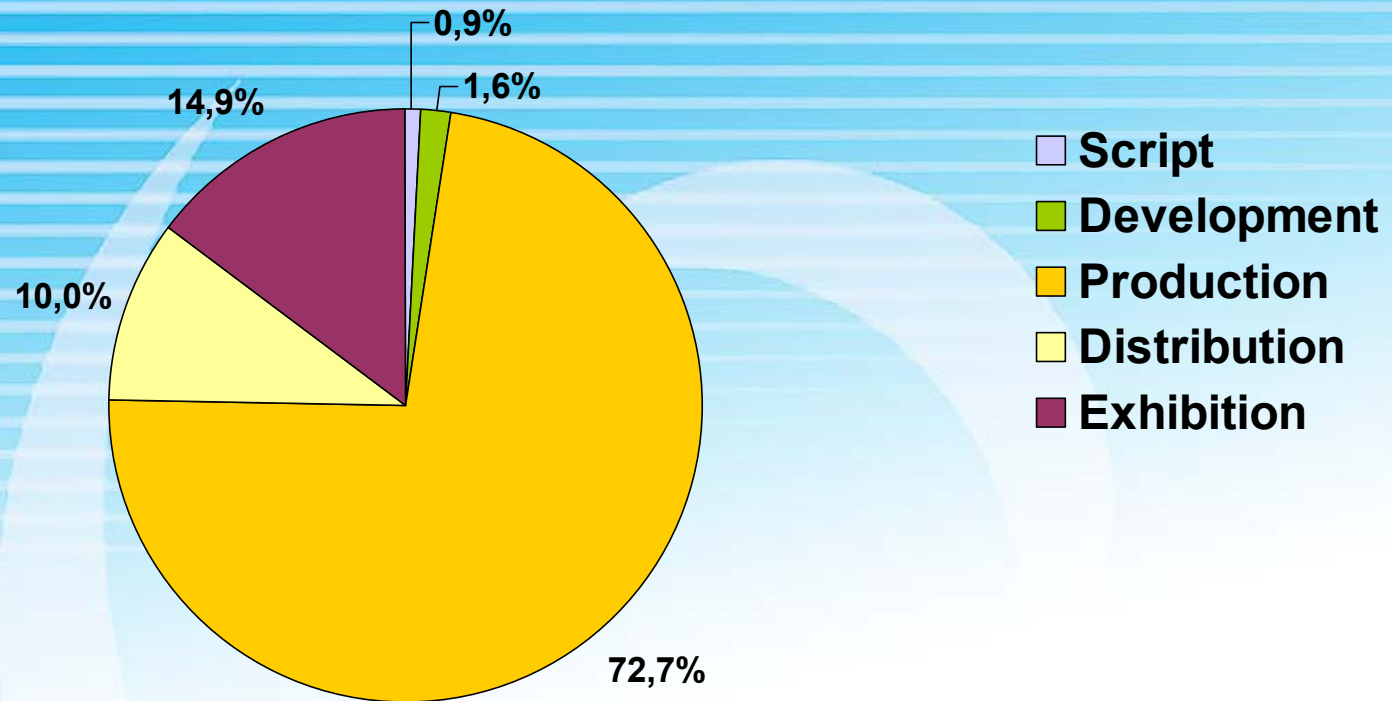
Source: OBS



# Two-thirds of money goes to production

## Breakdown of funding in 31 States (2002)

Source: OBS



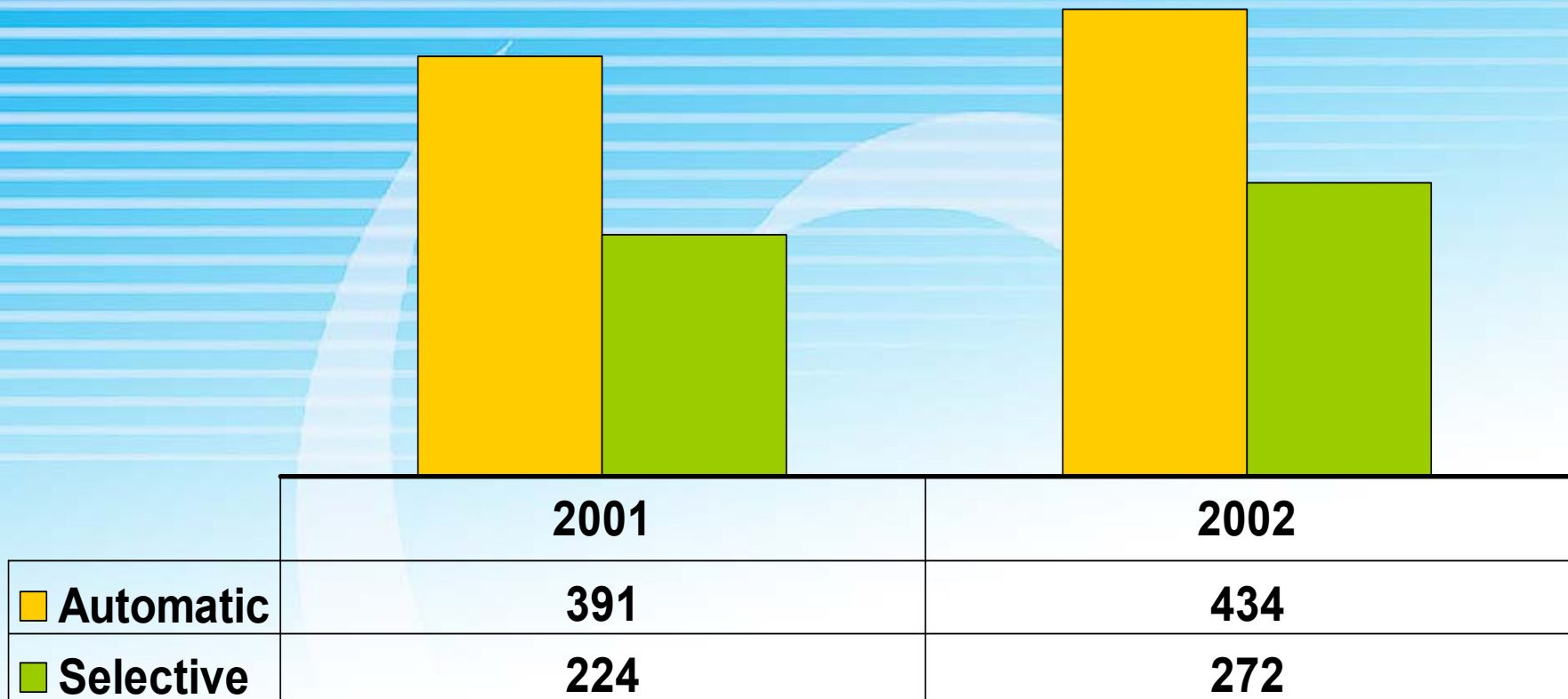
# Automatic support vs selective support

- Selective support exists in all funds
- Automatic support exists only in 11 funds:
  - Automatic support to production: AT, CH, DE, ES, FI, FR, LU, NO, PT, SE
  - Automatic support to distribution/exhibition: DE, FR, MEDIA

# More than €400m of funding is automatic

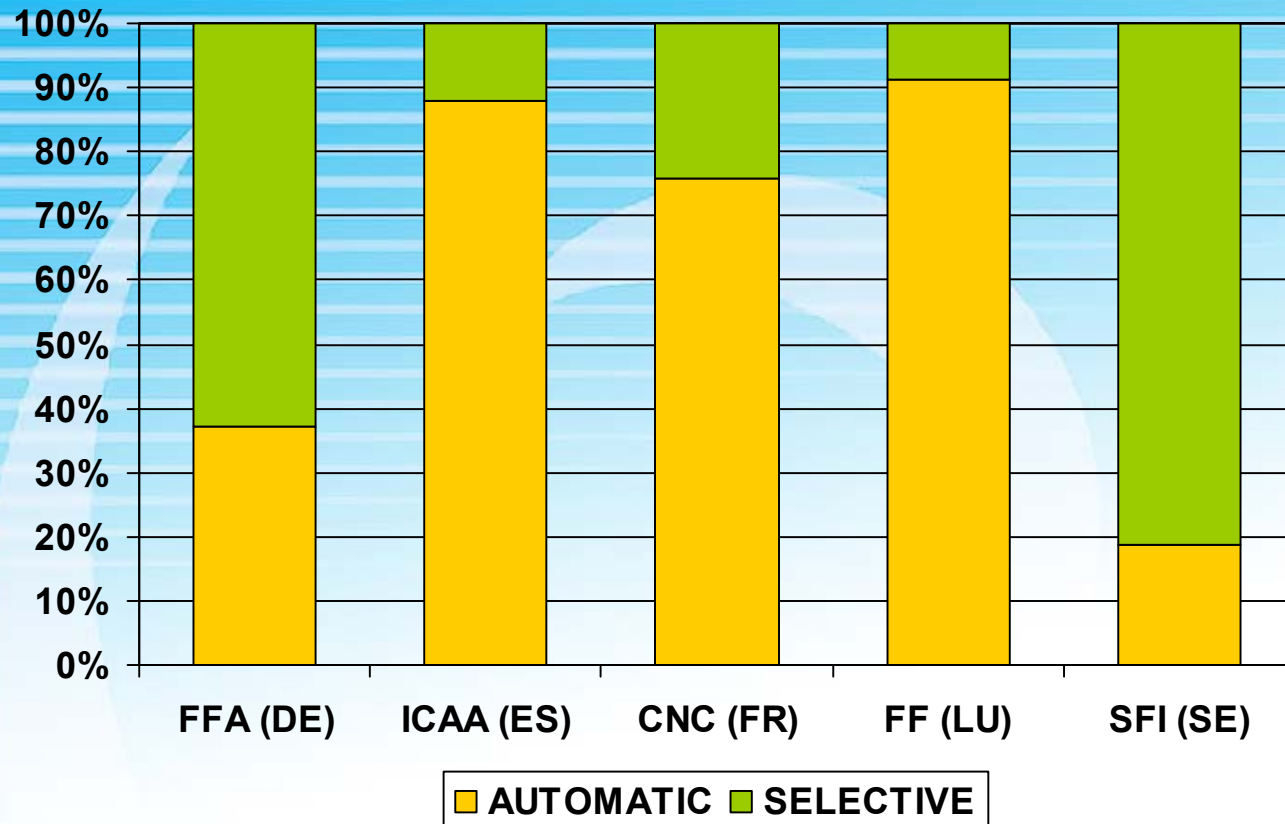
Based on 11 funding bodies which offer automatic support

Source: OBS



# Funds with the largest automatic schemes 2002

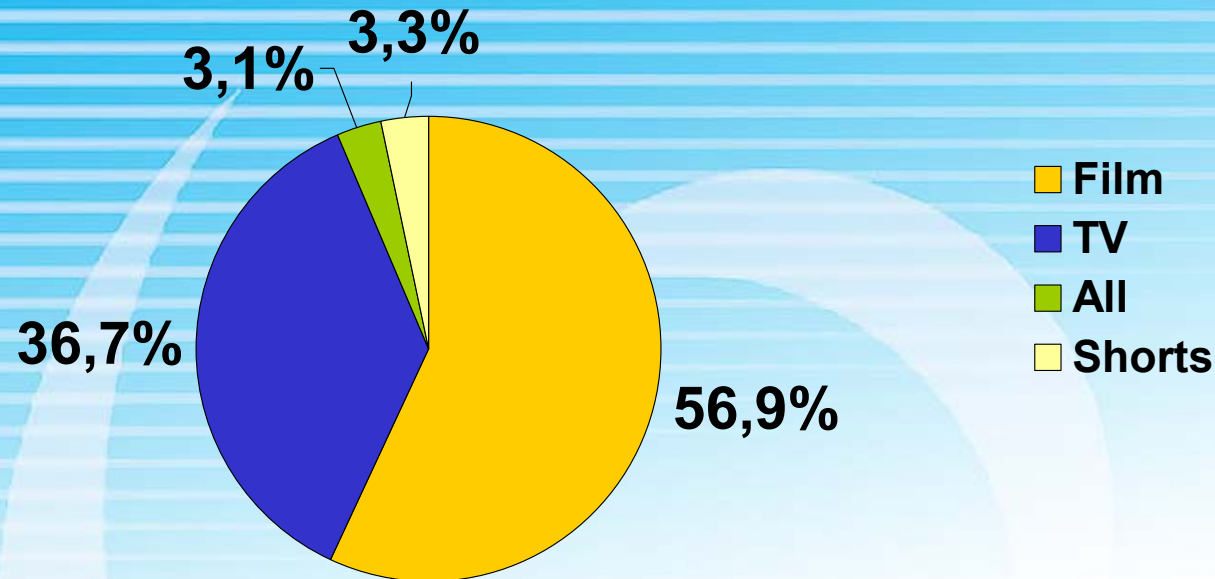
Source: OBS



# Film dominates, but support for TV programmes is strong

## Breakdown of funds in 31 states

Source: OBS

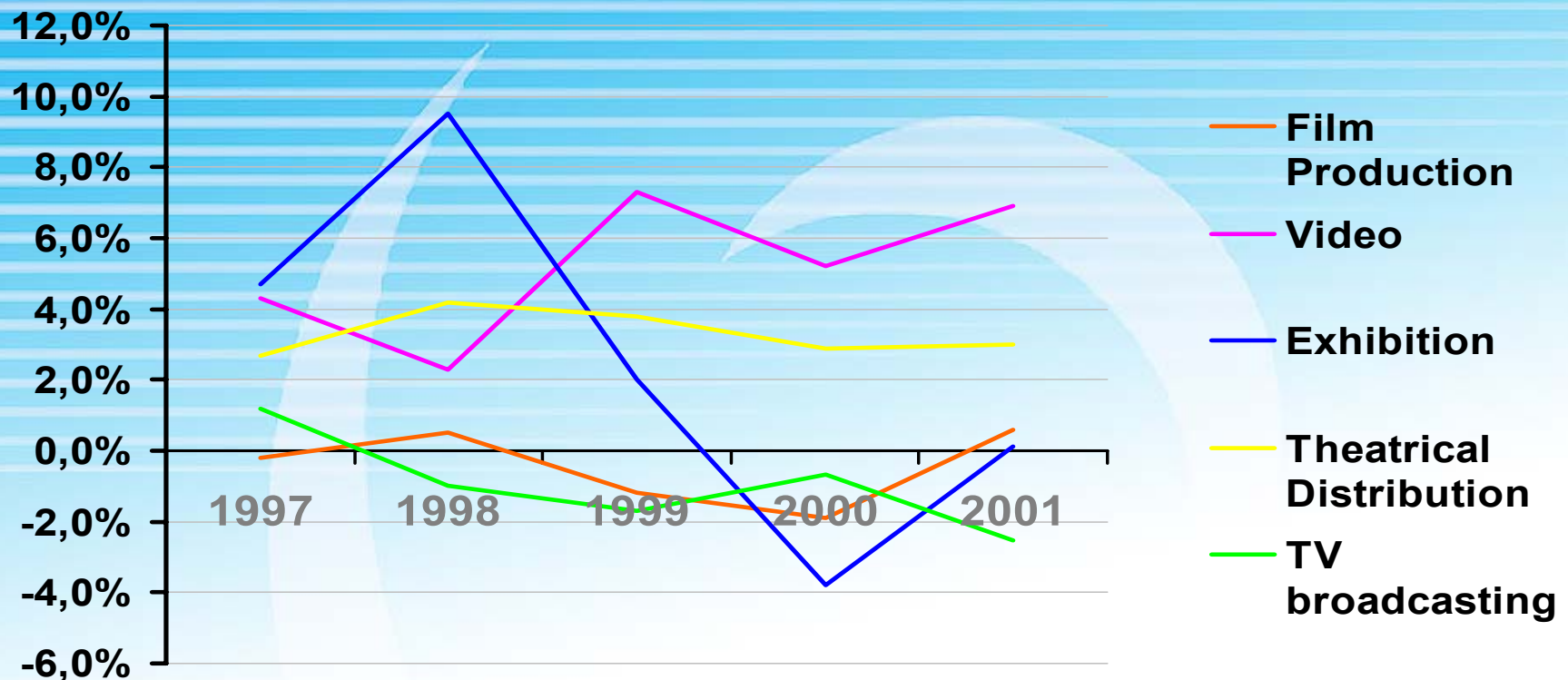


- Countries with support for TV programmes:

AT, BE, DE, ES, FR, PT

# Profit margins of the film & TV industry in the European Union

Source: OBS



# Conclusions

- Funding infrastructure is well developed at national level
- Growth of public funds has slowed... future growth may be more local
- Several models of funding co-exist: different conception of role of state
- Production accounts for most support

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