



SpielFabrique ▶

"Game on: decoding the video games sector"

European Public Funding Overview

Thierry Baujard

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MATCH: What is SpielFabrique ?

- A video game ecosystem catalyst based in Germany
- Mentoring indie studios through international program
- Building a cross-border ecosystem
- Creating resources about financing of video games



MATCH
Coproduction for video games

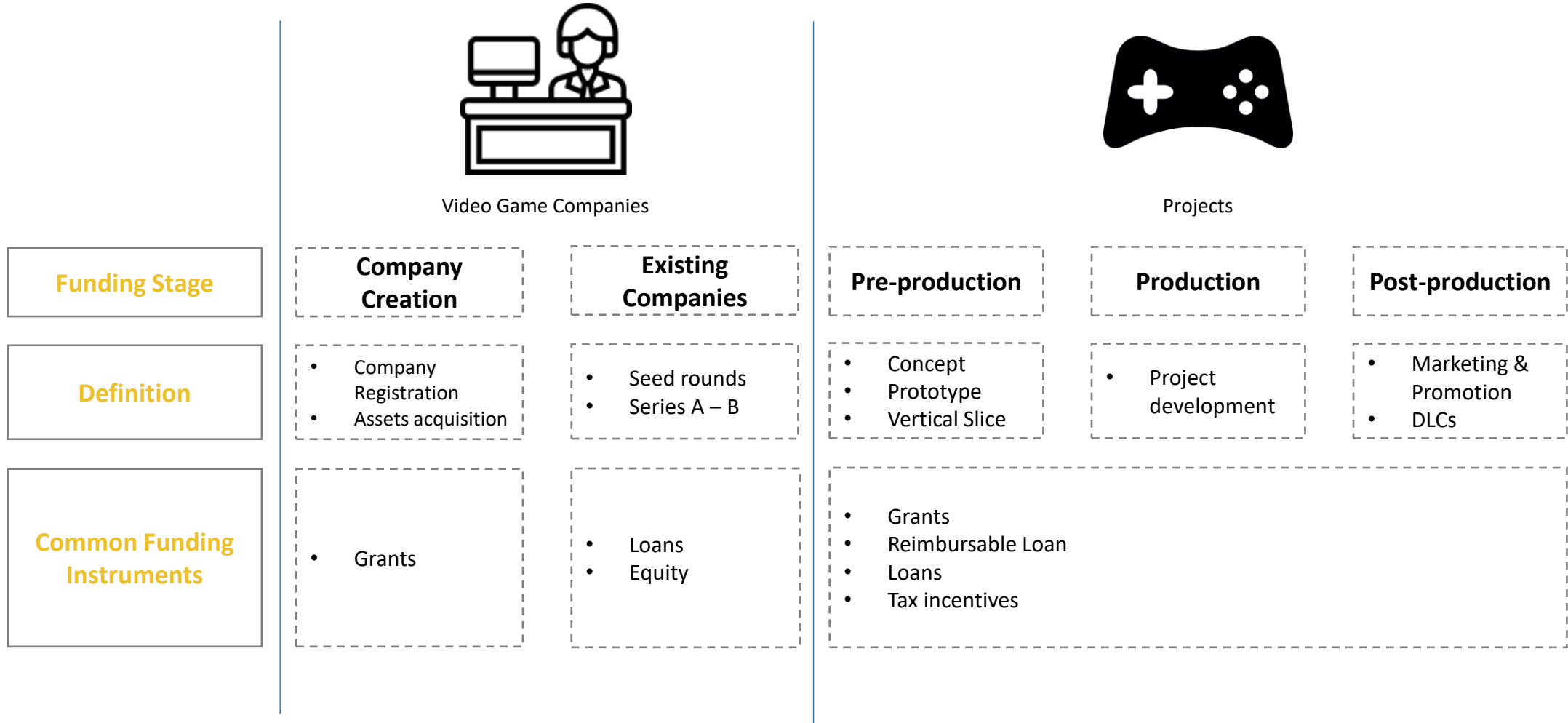


BRIDGE





Public Funding in Europe – Understanding Funding Stages



Most of the public funds are positioned on Projects, leaving the Company side to private financiers.



Public Funding in Europe – Subsidies

Subsidy

Description
Advantages
Drawbacks
Notable countries

Grant	Reimbursable Loan	Tax incentives
<ul style="list-style-type: none">Financial support with no repayment requiredMax amount = 200,000€	<ul style="list-style-type: none">Financial support with repayment based on profitsMax amount = 500,000€	<ul style="list-style-type: none">Fiscal benefitsTax Shelter, Tax Credit...Max amount = 25,000,000€
<ul style="list-style-type: none">“Free money”Support on Pre-production	<ul style="list-style-type: none">Limited financial stressProfits “reserved”Higher amounts	<ul style="list-style-type: none">“Unlimited budget”Very high amounts
<ul style="list-style-type: none">Limited amountsLimited to projectsHigh amount of constraints		<ul style="list-style-type: none">Not applicable for every studioNot direct financial support
<ul style="list-style-type: none">Almost all countries with public support	<ul style="list-style-type: none">Germany (regional)Belgium (Flanders)	<ul style="list-style-type: none">FranceBelgiumIrelandItaly
Selective processes	Selective processes	Automatic / Predictable processes



Public Funding in Europe – Debt & Equity

Debt & Equity investments from public structures are very limited in Europe.

Debt	Equity
<ul style="list-style-type: none">Financial support with repaymentsMax amount = Unlimited	<ul style="list-style-type: none">Financial investment in the company/projectMax amount = Unlimited
<ul style="list-style-type: none">Financial support without loss of ownershipCan be used for project/company growth	<ul style="list-style-type: none">Financial support without repaymentNon financial support usually broughtCan be used for project/company growth
<ul style="list-style-type: none">Financial stressVery limited in EuropeLimited to specific companies	<ul style="list-style-type: none">Loss of ownershipLimited in EuropeLimited to specific companies
<ul style="list-style-type: none">FranceFinlandIreland	<ul style="list-style-type: none">FranceBelgium



Public Funding in Europe – Overview

- Countries with strong public support (amounts/diversity)
- Countries with established public support
- Countries with limited public support
- Countries with no recorded regular public support

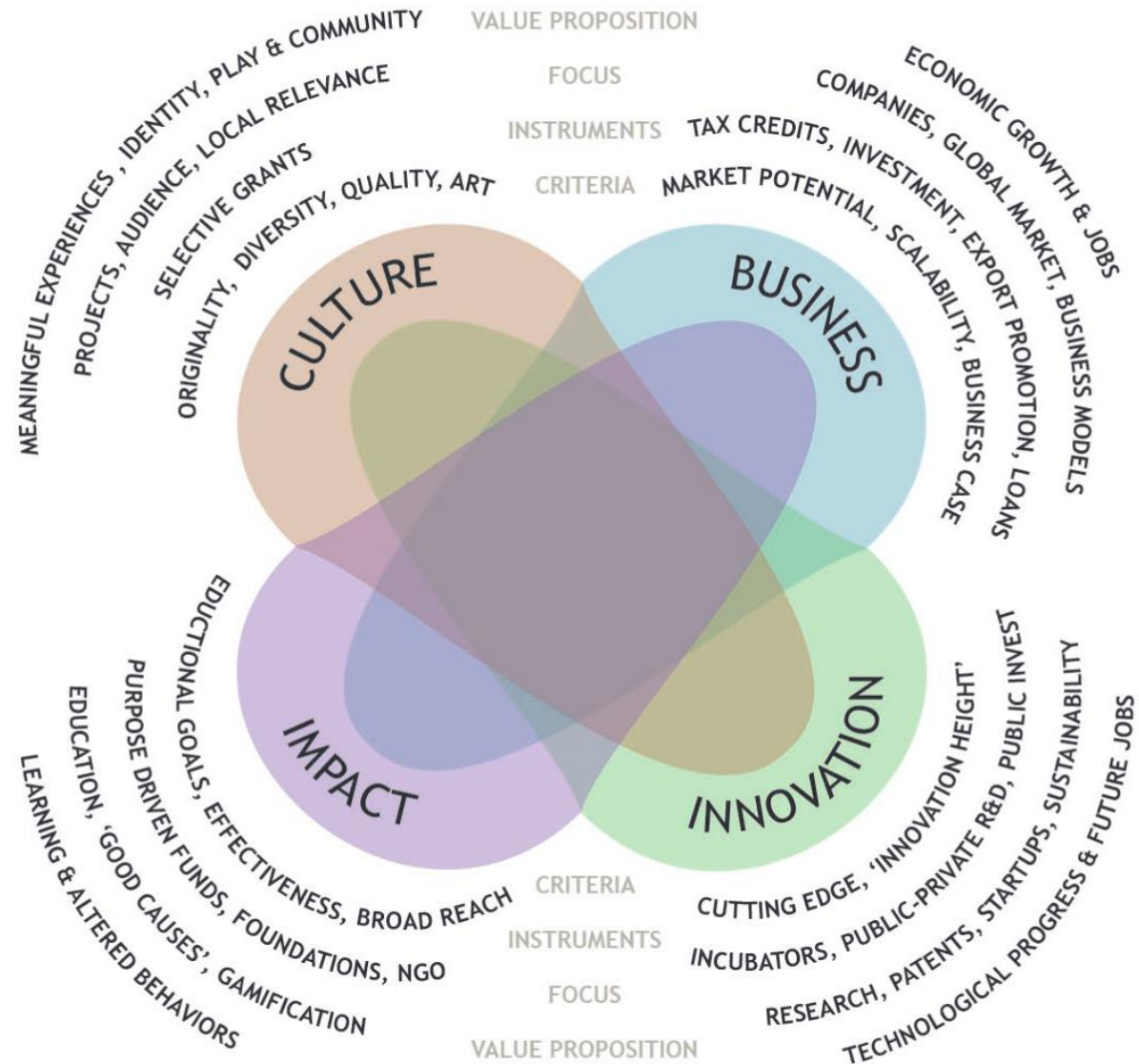


Additional information:

- Do not include incubators, accelerators...
- Not a competition mapping
- Based also on funding diversity...
- No funding does not imply absence of industry



Public Funding in Europe – Different objectives





Public Funding in Europe – Limits of public funding



Structural issues

- Lack of instruments diversity → Very few countries have more than 2 public funds.
- Political uncertainty → Most of the public funds are subject to political changes.
- Limited amounts → Amounts are limited and not relevant for every stage of development.



Financing constraints

- “De minimis” rules → European rule limiting the amount a company can get from public support up to 200,000€ every 3 years.
- Cultural vs Commercial → Almost all the public funds have a cultural purpose, hence imposing “cultural” constraints...ut often with a commercial perspective
- Vicious circle → Studios tend to satisfy public funds instead of the market.



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SpielFabrique – Supporting the industry



- Platform centralizing funding information (private & public funding database)
- Tools & ressources related to financing (revenue planner)
- Connect with industry experts (in development)



- Yearly program to foster coproduction between European countries and worldwide (Canada, Brazil)
- Other programs to foster collaborations with Africa (Bridge)



- Foster collaboration between European countries
- Foster exchange of best practices to improve funding policies in European countries



Contact:

Thierry Baujard: thierry@spielfabrique.eu

Odile Limpach: odile@spielfabrique.eu



Social networks:

[Facebook](#) - [Twitter](#) - [Linked-in](#)



Website:

spielfabrique.eu



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