

28th LEGAL & POLICY ASSEMBLY

AGENDA

1st day - Thursday, 10 October 2024, Strasbourg

9.30 - 17.00

CHAIRMAN'S WELCOME

(09.30 – 09.50) (ca 20 min.)

1. PANEL – THE NEW EUROPEAN MANDATE (09.50 – 10.35) (ca 45 min.)

Introduction by **Delphine Ernotte Cunci**, President of the EBU and CEO of France Télévisions, followed by a moderated intervention on EU regulatory priorities for the new EU mandate by the following guests:

- **Sabine Verheyen**, MEP, Vice-President of the European Parliament and former Chair of the Committee on Culture and Education (EPP Group, German Christian Democrats)

Coffee Break (10.35 – 11.00)

2. UPDATE ON ONGOING EUROPEAN FILES (11.00 – 12.30) (ca 90 min)

2.1 Paradigm Shift in EU Media Law?

SPG 506575/02.1 DT

(11.00 – 11.30) (ca 30 mins)

- **Jürgen Burggraf**, Head of ARD Liaison Office

2.2 Distribution update: Cybersecurity legislation in the EU and prospects on the review of EU Telecom rules

(11.30 – 11.50) (ca 20 mins)

- **Ausra Semeniene & Vincent Sneed**, EBU Legal & Policy

2.3 Content Regulation Update (DSA and deceptive/illegal advertising)

(11.50 – 12.05) (ca 15 mins)

SPG 506575/02.3 DT

- **Jenny Weinand & Thomas Bergmann**, EBU Legal & Policy

2.4 Competition – Update on External Study on Virtual/Voice Assistant

(12.05 – 12.15) (ca 10 mins)

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- **Alexandre Fall & François Lavoit**, EBU Legal & Policy

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2.5 Copyright – EU Consultation on Code of Practice on AI Act

(12.15 – 12.30) (ca 15 mins)

- **Michele Evangelista & Vincent Sneed**, EBU Legal & Policy

Lunch (12.30 – 14.00)

3. PANEL – MEDIA / SECURITY + DEFENCE (14.00 – 15.30) (ca 90 min)

Moderator: Alexandra von Nahmen, Deutsche Welle, Long-time foreign correspondent for DW with a focus on transatlantic relations, security policy, counterterrorism and NATO

- **Aude Maio-Coliche**, EEAS Director for Strategic Communication and Perspective
- **Maria Teresa Ribeiro**, Former OSCE Representative on Freedom of the Media (Organisation for Security & Co-operation in Europe)
- **Paul Charon**, IRSEM (Institute for Strategic Research) Director for Intelligence, Strategy foresight & Influence
- **Ingo Mannteufel**, Deutsche Welle, Head of IT and Cybersecurity

Coffee Break (15.30 – 16.00)

4. PSM AND NEW TECHNOLOGIES T&I (16.00 – 16.30) (ca 30 min)

- **Antonio Arcidiacono**, Director of Technology & Innovation, EBU

Boat Travel – Guided Tour (18.00 – 19.15)

Dinner (19.45 – 23.00)

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9.30 - 13.00

5. PRESENTATION OF COE AND ITS WORK PROMOTING PSM (09.30 – 10.30) (ca 60 min)

❖ Role and Impact of CoE for PSM

(09.30 – 09.55) (ca 25 min)

➤ **Cesare Pitea**, Lawyer/Administrator, Freedom of Expression and CDMSI Division, CoE

❖ Challenges for PSM to fulfil that role

(09.55-10.10) (ca 15 min)

➤ **Maja Cappello**, Audiovisual Observatory**Coffee Break (10.30 – 11.00)**

6. UPDATE ON ONGOING EUROPEAN FILES

SPG 506575/06 DT

(11.00 – 11.15) (ca 15 min)

Council of Europe Draft Convention on the Co-production of audiovisual works in the form of Series (possibly with Eurimage)

➤ **Sophia Wistehube**, EBU Legal & Policy

7. OVERVIEW OF LEGAL FRAMEWORK FOR EBU SPORTS OTT PROJECT

(11.15 – 11.30) (ca 15 min)

➤ **Philippe Allemann**, EBU Legal & Policy, Senior Sport Lawyer

8. UPDATES FROM MEMBERS

(11.30 – 12.00) (ca 30 min)

9. ANY OTHER BUSINESS

(12.00 – 12.15) (ca 15 min)

10. DATES AND PLACE OF NEXT SESSION

Lunch (13.00 – 14.00)